

SWFREC News

September 25, 2025

Welcome to SWFREC News! This newsletter is distributed weekly and contains news about the center and its faculty and staff, program research updates, and upcoming events.

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among Tomato
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SWFREC Research among Tomato Conference Topics

SWFREC vegetable research was prevalent at the 2025 UF/IFAS Florida Tomato Conference that took place earlier this month! The event drew 270-plus growers and other industry personnel to the John Boy Auditorium in Clewiston.

Research updates throughout the day included three SWFREC staff members during the morning Tomato Institute portion of the program and one during the Food Safety Workshop in the afternoon: ([more](#))



Dr. Wade Promotion Featured in Article

SWFREC agricultural and natural resource economist Dr. Tara Wade recently earned tenure and promotion from assistant to associate professor! For more information about her program, check out this blog post written by UF/IFAS Food and Resource Economics Department communications specialist Alena Poulin:

<https://blogs.ifas.ufl.edu/fredept/2025/09/17/natural-resources-economics-expert-tara-wade-promoted-to-associate-professor/>.

Congratulations again, Dr. Wade!!!



New Social Media Platforms Launched

Growers; UF/IFAS programs, faculty, staff, and students; and other industry personnel can now follow SWFREC news on Instagram and LinkedIn. These are in addition to our pages on Facebook, Twitter, and YouTube.

Some SWFREC news stories will appear on several of the platforms simultaneously, while others will post to one or two of the platforms, so be sure to follow them all! And as new videos about our research and extension activities hit our YouTube page, we'll promote these on the other pages as well for increased exposure.

Open House: Save the Date!



Upcoming Events

UF/IFAS October Citrus Zoom Seminar

October 16, 2025, 11am-12pm

"Individual Protective Covers (IPCs) and Brassinosteroids" by SWFREC citrus horticulturist Dr. Fernando Alferez. This seminar will feature the latest information on the combined use of IPCs and Brassinosteroids in two scenarios: First, the use of Brassinosteroids to prolong tree health after IPC removal under HLB conditions; second, the combined use of IPCs and Brassinosteroids to recover HLB-infected young citrus trees, giving these trees a second chance to become productive. 1 CEU each for pesticide license renewal and certified crop advisors. A seminar registration email will be sent out soon.

SWFREC Open House

November 19, 2025, 9am-1pm

SWFREC, Immokalee

Registration info coming soon!

Contact us...



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