



Southwest Florida Research and Education Center

Dear Agricultural Producer/Industry Representative,

I am writing to urge you to join in supporting the Southwest Florida Research and Education Foundation.

Agriculture is changing and facing a new era of challenges. With the constant variations in our environment, the constant stream of new pests and diseases and the importance of protecting and enhancing our natural resources, government has been increasing regulations forcing farmers and growers to find a new way of managing their operations and resources and meet the regulations that help protect the environment while remaining profitable.

SWFREC, as a research and education center, is essential to educate the population about the importance of agriculture and in helping farmers and growers meet these challenges by providing them support and knowledge of the latest technology. Over the years, the center has in no small measure contributed to the growth and success of agriculture in Southwest Florida. See attached.

Your gift is important to support the cutting-edge research conducted at SWFREC. Your contribution to the SWFREC Foundation helps us recruit and retain star faculty who help UF help feed the world. Becoming a member of the Southwest Florida Research and Education Foundation will not only allow you to enable the SWFREC to continue to provide cutting edge research but you will also be able to help direct that research.

Membership Categories (Annual):

- Regular \$25
- Silver \$100
- Gold \$500
- Platinum \$1,000
- Other _____

Please make check payable to SWFREF, Inc., and mail it to:

SWFREF, Inc.
ATTN: Becky Decker
2685 SR 29 North
Immokalee, FL 34142

You can also pay online at <https://www.eventbrite.com/e/southwest-florida-research-and-education-center-foundation-tickets-224675208597> or scan the QR code below.



Simply put, if you are engaged in agriculture, you cannot afford not to support the Southwest Florida Research and Education Center through your contribution to the SWFRE Foundation.

I hope you will act today to support the Foundation and thank you for your generous contribution that will enable us to continue to support the agricultural community with cutting edge research and extension educational programming.

Sincerely,

Gene McAvoy

Gene McAvoy
Associate Director for Stakeholder Relations